



STRUCTURED

MANAGE YOUR BUSINESS  
WITH A **STRUCTURED** APPROACH

# Structured Business Group Consulting Services Overview

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# 1. Scope of Services

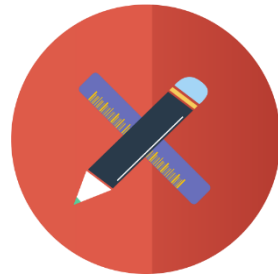
Each organization has a unique **operating model** and each of those organizations is seeking to either **innovate, improve, fix** or simply just **understand** the current health of their operations.

Whichever your focus, Structured Business Group offers full cycle services to help you improve your **operating model - your people, processes, and technologies** - to better support your mission and drive performance.

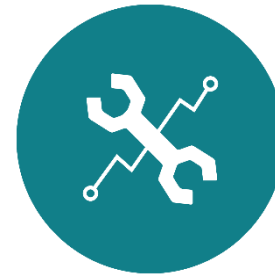
What sets us apart is that we go beyond the evaluations and reports – we also **design, develop** and **support implementation** of your new program. This increases the probability of success tremendously by ensuring that the new program fits well within your existing operating model and that you have the right people to run it effectively.



Audit &  
Evaluation



Concept  
Design



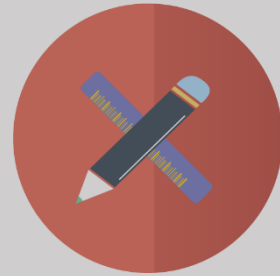
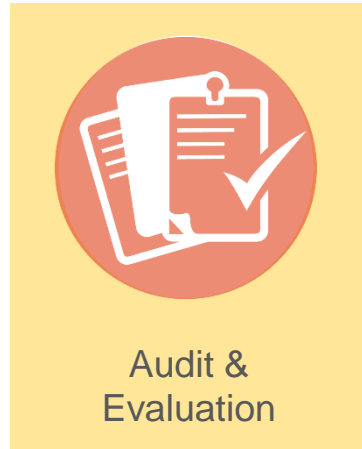
Detailed  
Development



Implementation  
Support



# Audit. Design. Develop. Implement.



Concept Design



Detailed Development



Implementation Support

We usually start with an organizational effectiveness evaluation before diving into the organizational structure and each department individually. These evaluations range from 1 hour to 2 weeks.

## Organizational Effectiveness Evaluation (1 hour)

Evaluates how well your company achieves its objectives and how well an important decision is made, planned, executed and improved.

## Organizational Structure Evaluation (2 hours)

Org structure Evaluates overall Structure (verticalization, centralization, corporate governance), grouping, and how departments/ groups are integrated together.

## Department Capability Audit (2 hrs – 2 weeks)

Evaluates the maturity level (development, documentation/systems, communications, training, and adoption) of your departments and other important functional areas such as risk management and business capabilities. There is a quicker 70-point and more detailed 350-point audit.

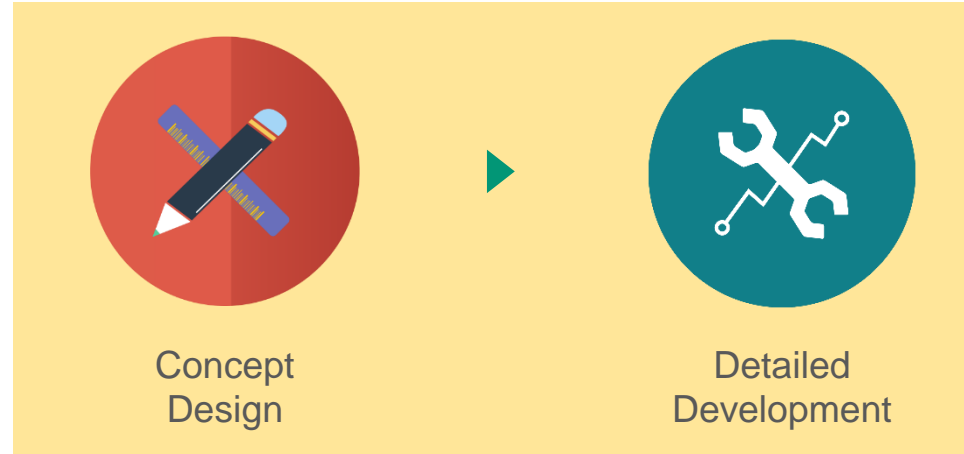
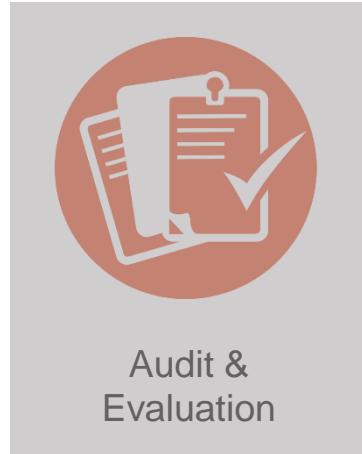


## Report & Recommendations

The report gives an overview of the structure of your organization and how this structure drives your top objectives.



# Audit. Design. Develop. Implement.



## Concept Design:

A conceptual design varies in form depending on the specific work. If it's business processes then a process classification framework is developed to identify major steps, system/environment requirements are listed, performance objectives are detailed, and success criteria are defined. The bulk of the work is done by the client with our assistance.

## Detailed Development:

Detailed development entails writing/building the actual work. In this case, we are responsible for the bulk of the work with the assistance of the client who participates in defining requirements, reviewing and accepting our work. In the case of development or improvement of business processes, we will write/improve all the related business processes, policies, and procedures. Upon completion, the processes would be ready for immediate use.



# Audit. Design. Develop. **Implement.**



We can support the implementation of your new program in a variety of ways, depending on the program type, to ensure the program is up and running smoothly.

## **Operating Team:**

In cases where a new program doesn't require much implementation, a strong operating team needs to be in place to effectively run the program. We assist in identifying the people in your organization with the right skills and drive to run the program. We will also provide training to close any skill gaps.

## **Project Management:**

In cases where new program requires a formal implementation project, we can act as the internal project manager to work with internal and external stakeholders. Projects with large IT, technical, or construction requirements fall into this category. Oftentimes a project manager is needed even for fully internal projects to ensure your IT team fully understands the project's requirements.

## **Subject Matter Expert:**

In cases where there is a capable internal project manager to drive implementation, we can take a smaller role as a subject matter expert to help define requirements, review and accept work from service providers.



# Table of Services

	Department/Functional area	Audit & Evaluation	Concept Design	Detailed Development	Implementation support
1	Vision and Strategy	✓	✓	✓	✓
2a	Product Development	✓			
2b	Service Development	✓	✓	✓	✓
3	Marketing & Sales	✓	✓	✓	✓
4	Logistics	✓	✓		
5	Delivery of Services	✓	✓	✓	✓
6	Customer Service	✓	✓	✓	✓
7	Human Resource	✓	✓	✓	✓
8	Information Technology (IT)	✓	✓		
9	Financial Resource		✓		
10	Asset Management	✓			✓
11	Risk, Compliance, & Remediation	✓	✓	✓	
12	External Relationships	✓	✓		✓
13	Business Capabilities	✓	Structured Business Group ✓	✓	✓



# Take the next step

Contact us directly to get your business evaluated at [inquire@structuredbusinessgroup.com](mailto:inquire@structuredbusinessgroup.com) or contact one of the contributors directly.

This document can be found in its entirety on [structuredbusinessgroup.com](http://structuredbusinessgroup.com)

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